

LOVE ISLAND BRIEF

It's time to think Sun, Sand and yes – Sex. I need your sassiest, sexiest, sunniest pop tracks to soundtrack the Summer of Love.

Love it or loathe it, Love Island has taken over the globe and is now being made by ITV in no less than 12 countries – and they all need music. Juice has had a lot of success on the show and its online platforms, particularly in Australia and the US, and now they need more – especially the US market.

As there is so much variation in the music, I've broken the brief down into sections to capitalise on usage and specific lyrics. There is a definite template for all the shows, so the music is likely to get picked up in any of them. As ever, the musical references are **for GUIDE ONLY**. The music of this show has become HUGE so it is essential that these tracks are produced to the highest spec to stand alongside anything you would hear in the charts.

- **Bombshell** - the big twist, shocking moments, a new hot person shows up and threatens to upend everything - epic stomp-clap, almost all rock-based. This category is so formulaic musically - and also very enduring across a number of other shows.

References:

- [Ariana Grande "Dangerous Woman"](#)
- [Dorothy "Missile"](#)
- [Katy Perry "Dark Horse"](#)
- [Oh the Larceny "About To Get Crazy"](#)
- [Welshly Arms "Legendary"](#)
- [Zayde Wolf "Born Ready"](#) or ["Gladiator"](#)